coronary artery;

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A system for guiding an implantable medical device into a cardiac vein or coronary artery of a body, comprising: an elongated shaft adapted to be positioned within the cardiac vein or

a fiber optic cable suitable for transmitting light, the cable being proximate to at least a distal portion of the elongated shaft;

an infrared light source to transfer infrared light down the cable; an optical head assembly coupled to the cable to transmit to and receive from the body the infrared light;

a sensing device to sense the infrared light received from the body via the optical head assembly; and

a device coupled to the sensing device to generate from the received infrared light an image indicative of a position of at least the distal portion of the elongated shaft when the elongated shaft is positioned within the body.

- The system of claim 1 wherein said elongated shaft includes a guide 2. wire and lead or a guide catheter and lead.
- The system of claim 1 wherein said light is visible light. 3.
- The system of claim 1 wherein said light includes infrared light. 4.
- The system of claim 1 wherein said sensing device includes a camera 5. and video signal processing system.
- A lead navigation, delivery and location system in tortuous 6. vasculatures incorporated with a vision system to display the lead and the vascular environment thereof, the system comprising:
  - a guide wire and lead;

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visible light or infrared light detection means incorporated in the vision system; and

a sensor at a distal end of said lead for transmission of visual images to a receiver in the vision system.

- 7. The system of claim 6 wherein the lead is operably integrated with a guide catheter.
- 8. The system of claim 6 wherein said sensor includes an APS sensor.
- 9. The system of claim 6 wherein said transmission from said sensor includes optical fibers.
- 10. The system of claim 9 wherein said optical fibers are of size to allow higher wavelength.
- 11. The system of claim 6 wherein a laser lead extraction system is incorporated with the vision system.
- 12. The system of claim 6 wherein an ablation system is incorporated with the vision system.
- 13. A method for guiding an implantable medical device (IMD) into a cardiac vein or coronary artery of a body, comprising:

positioning an elongated shaft within the body, the elongated shaft including a fiber optic cable suitable for transmitting light;

transmitting infrared light down the cable and into the body;
receiving reflected infrared light from the body via an optical head assembly positioned at a distal end of the elongated shaft;

generating an image indicative of a position of the distal end of the elongated shaft from the reflected infrared light; and using the image to guide the IMD into a cardiac vein or coronary artery.

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- 14. The method of claim 13 wherein the IMD is placed in a pulmonary vein ostia.
- 15. The method of claim 14 wherein the location of the IMD is verified via one of measuring and stimulating.